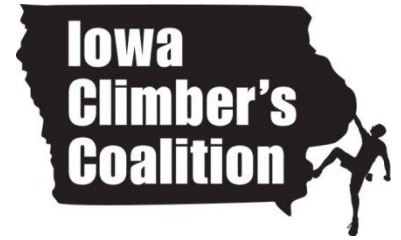


**Iowa
Climber's
Coalition**

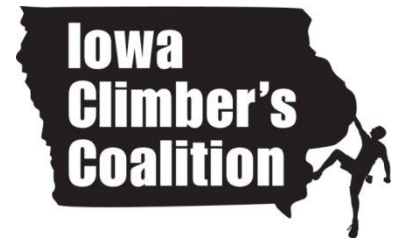


LCO Health



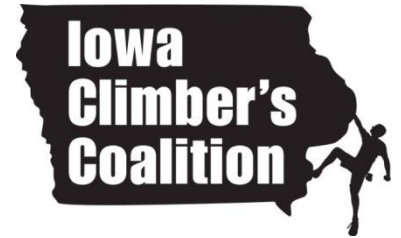
- Reinvigorating a stalled board
- Recruiting members
- Skills set
- Communication
 - As a board
 - With members
- Maintaining the strength of the LCO & Board

Reinvigorating a stalled organization



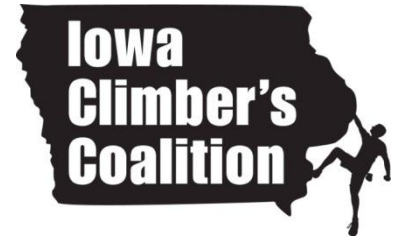
- Recognize the situation
 - Membership dropping?
 - Members less involved?
 - Not making progress towards goals/objectives?
- What is the cause
- What is the solution
 - Change in leadership?
 - New members on the board? Remove inactive members?
 - New goals to drive enthusiasm?
 - Better involvement with/communication to members?

Recruiting members



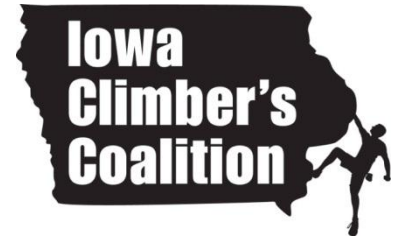
- Just ask
 - Climbers want to get involved
 - Ask about getting involved “do you want to help”
 - Find people with passion
 - Let volunteers help with what they are passionate about
- Recruit with purpose
 - Understand what you need
 - Find people with the right skill sets
 - Diverse representation
- Social media/public announcements
- Personal invitation

Skills set



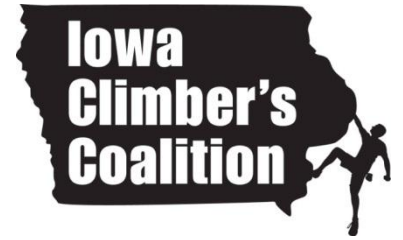
- Administration (treasurer/secretary)
- Membership/recruitment
- Communication
- People to lead in specific areas
 - Trail coordinator
 - Bolting/route development coordinator
 - Land manager liaison
 - Youth climbing director
 - Whatever it is that your LCO needs
 - Will change over time

Communication



- Know what the goals are for your LCO
 - Communicate your goals
 - Membership must drive goals
- Regular communication with board members
- Regular communication with land managers
- Regular communication with members
- Listen – know the concerns and goals of members and land managers
- Tools
 - Slack, etc. for board communication
 - Social media

Maintaining strength



- ❑ Don't be a lone wolf
- ❑ Change is natural
- ❑ Reevaluate goals/projects regularly
- ❑ Ensure new people are involved
- ❑ Stay focused on what is important to LCO members